

Undergraduate Intern - Enterprise IT - Summer 2011 Enterprise IT - Knowledge Management Strategy Work Location: Glendale. CA

#### **OVERVIEW**

Imagine a career with an organization that brings smiles to millions around the world everyday. Imagine working with people whose passion for what they do is simply indescribable. At The Walt Disney Company, it's our people who carry the torch and ensure that our innovation and excellence in entertainment lives on. And you see it in all we do: from thrills on the high seas to the adrenaline rush of a coaster ride; from the action on the big screen to the action of the big game, every day someone is being touched by a Disney brand. And you can be too. Isn't it time you bring your unique talents to Disney?

## JOB DESCRIPTION

The Enterprise IT Knowledge Management Strategy group works to maximize the value of interactions among employees and partners through the promotion of knowledge sharing and collaboration tools. We are ideally targeting undergraduate or graduate level students who can commit through summer 2011 for up to 40 hours per week.

## **RESPONSIBILITIES**

- Think creatively and innovatively about existing Disney internal collaboration and search tools and their potential points of integration and enhancement, as well as about possible future applications and services (please note this is not a consumer facing internship)
- Generate ideas and requirements for specific integration and enhancement projects
- Take the lead on executing prototypes/proofs of concept
- Document all phases of projects and final products
- Assess new technologies and Web services and their potential uses, impacts and liabilities within the company

# **REQUIREMENTS**

Only students who are actively enrolled in a college or university and working towards a degree will be considered for this opportunity. The ideal candidate has the following skills, experience, and abilities:

- Self-motivated; able to take ownership of and responsibility for work progress
- Detail-oriented with excellent written and verbal communication skills
- Ability to develop Web and mobile applications
- Experience with Web API programming and mashups
- Knowledge of and interest in online social media, collaboration, Web 2.0 technologies
- A DIY hacker mindset with a GTD attitude
- Ability to multitask and work collaboratively in person and online
- Ability to create detailed project/product documentation, including requirements and technical design documents
- Ability to take complex issues and present them in easy to understand terms for a broad audience
- Ability to work in Glendale, CA
- Ability to commit through summer 2011

## ADDITIONAL INFORMATION

This position offers the ability to work in a team oriented environment with top caliber professionals and gain an understanding of Web/Enterprise 2.0, knowledge management, social media, collaboration tools and emerging technologies in the workplace, enterprise search, and related planning, projects and issues.

# THE WALT DISNEY COMPANY - CORPORATE

At Corporate, you'll team with the best in the business to build one of the most innovative global businesses in any industry. Uniquely positioned at the center of an exciting, multi-faceted Company, the forward-thinkers at Disney Corporate constantly pursue new ideas and technologies to help the Company's many businesses drive value, all the while gaining something valuable from the experience themselves. Come see the most interesting Company from the most interesting point of view.

## THE WALT DISNEY COMPANY OVERVIEW

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international family entertainment and media enterprise with five business segments: media networks, parks and resorts, studio entertainment, consumer products and interactive media. Disney is a Dow 30 company and had annual revenues of more than \$38 billion in its most recent fiscal year. Disney's Market Cap is more than \$80 billion.

# **How To Apply**

- 1. Apply online at <a href="http://jobs.disney.corp.go.com/">http://jobs.disney.corp.go.com/</a>
- 2. Create your candidate profile
- 3. Upload your resume AND add it to the resume text field
- 4. Search by using Req ID: 290674
- 5. Please note: this position will be posted until a candidate is selected/hired, or until the expiration date listed on this posting (whichever occurs first).

To expedite consideration, we highly recommend that you BOTH upload your resume AND copy and paste the text when creating your candidate profile.

REQ ID: #290674