



Challenge
2015 case
competition

Rising to the challenge

Pre-Register by 11:59pm, October 19, 2015
Pre-registration [now open here.](#)

It's go time!

Put on your game face and team with your friends in PwC's 2015 *Challenge* case competition.

Join over 4,500 college students and learn more about global business issues impacting today's companies. Demonstrate your leadership, communication, and problem solving skills as you connect with PwC professionals who can provide mentoring as you begin to build your network and your resume. This is your chance to meet cool people while experiencing firsthand the complexity of juggling data and navigating megatrends. And who knows – you just may win some cash prizes and bragging rights along the way...

Brace yourself for some pandemonium and join us on **October 21** at the **Ackerman Union Viewpoint Conference Room** for the Campus Rally event where you'll get the details on this year's competition.

How it works

You will work in a team consisting of 4-5 students (you can form these teams on your own or we can form a team for you). On October 1st, teams will get the official case and have exactly 2 weeks to put together an 8-10 minute presentation and 1-2 page written executive summary. Presentations will be held in front of 3 judges who will consist of PwC partners, directors, or managers. The winning team(s) will receive cash prizes and will have the chance to be judged by the national team with the possibility of going to Washington DC.

Who can compete? Your team must consist of four or five members with the following composition:

At least two members of each team must have the intent to apply, applied or are currently enrolled in the Business School. Teams are encouraged to include a member with the intent major/minor in STEM*

** Relevant STEM Majors/Minors include, but are not limited to: Data/Business Analytics, Engineering, Computer Science, Information Systems, Technology Management, Management Information Systems and Security.*

Eligible participants

1st (Freshman) and 2nd (Sophomore) year students in a 4 year program

1st (Freshman), 2nd (Sophomore) and 3rd (Junior) year students in a 5 year program

Juniors in process of applying for a 5th year program

For more information

To learn more, visit www.pwc.com/challenge or reach out to your contacts below:

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