

**Business Card
Title / Posting
Title**

Technical Marketing Engineer

Job Summary

As a Technical Marketing Engineer you work to create technical content for NetApp products and solutions that are targeted to Customers, Field Tech Teams and Partners. The engineer will work with Product Management as well as Product and Solutions Engineering on projects that support the company's current and future strategies related to their specific area of technical expertise. You may also work with third-party vendor organizations as required to achieve corporate goals in regards to product integration and best practices. We are seeking full time University hires that are pursuing or possess a degree in Computer Science, Computer Engineering or an equivalent degree with a tentative start date of May/June 2016.

Essential Functions:

- Builds and demonstrates a good understanding of technical capability across NetApp and Partner technologies.
 - You will be responsible for developing technical collateral in project related technologies to highlight best practices, including contributing to architectural design work, lab testing, and publishing documentation. This includes developing design, deployment and integration guides for products, solutions and reference architectures
 - You will contribute to projects working with cross-functional and department teams with supervision and occasionally lead intra-department projects. You are accountable for the quality of the tasks. This may include contributing to Partner integrations highlighting NetApp technologies.
 - Education and self-development – Create a development plan with manager guidance. Proactively learn NetApp and Partner technologies by investing in NetApp University, Partner and other training curriculum to complete the development plan.
 - Influence the direction of activities with your Team, Project Stakeholders, Product Management and Partners.
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- Help prepare and review technical presentations to Customers and Partners.
 - You will learn and understand technical strategy of the Project with product management and review Market and Solutions Requirement documents (MRD & SRD) This includes participating in cross functional teams to develop product and solution roadmaps.
 - Participate in lab management functions as required to maintain the engineer's lab equipment setup and tear down. This may include providing specific information for equipment procurement.

**Job
Requirements**

Requirements:

- Strong verbal and written communications skills; including learning presentation skills. Ability to outline and publish professional technical

documents on schedule.

- Knowledge of storage technologies and NetApp solutions is preferred.
- Ability to contribute to delivery of training materials and/or other group communications in a clear and professional manner.
- Ability to work collaboratively within a department team and learn influencing skills.
- Ability to work on technical issues where analysis of situations or data requires an in-depth evaluation.
- Solve technical problems within the scope of the project, with technical or management assistance,
- Must be able to manage multiple priorities and tasks in a dynamic work environment.
- Ability to build strong working relationships within the department and across the company with project related tasks.
- Ability to learn to lead teams within the department.

Responsibility and Interaction:

- The types of tasks this individual is responsible are a mix of structured and unstructured tasks.
- This individual will apply attained experiences and knowledge in solving routine to moderately complex problems.

Interaction:

- This individual interacts primarily with Staff to Director level employees within the function, and the technical team on assigned projects. There may be communication with employees in other functions as required.
- General direction is provided on routine work, and detailed direction is provided on new projects and assignments; as well as on-going review of activities and priorities.
- This individual will be an important contributor or lead on team projects.

Education and Experience

Education & Experience:

- Must possess a Bachelor of Science Computer Science, Electrical Engineering or an equivalent degree and pursuing a Master's degree in Computer Science, Electrical Engineering or an equivalent degree with a tentative start date of May/June 2016.
- A minimum of 2 years of technical marketing experience is required
- Demonstrated ability to have successfully completed multiple, moderately complex technical tasks

Posting Category

Marketing
University
Software Engineering

Full time / Part time

Full-time

Posting Location USA - California - Sunnyvale (Corporate Headquarters)
USA - Colorado - Boulder

**Requisition
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