

CHIEF DEVELOPER | contact: abordow@inside.artcenter.edu

We are an early-stage startup seeking a software engineer to work with us on developing a mobile application that is strikingly simple on the front-end and rousingly complex on the back-end.

- **Our near-term goal** – find a team member/friend who will be an integral creative force through our first several iterations (and hopefully, beyond).
- **Our long-term vision** – to change the way people get together in any context and on any scale – from meeting up for coffee to planning a massive party. *WHY?* - There's a net loss of real world social activity caused by the physical and psychological barriers of dialogue-based communication.
- **Our ethos** – (1) Design a product that people fall in love with, (2) play matchmaker.

Our team is comprised of two fiercely ambitious jacks-of-all-trades with backgrounds in product design, economics, marketing, international relations, journalism, talent management, and life-hacking. Success is far from certain, but your work can make the difference. We are looking to fail fast so we can learn, pivot, and increase our chances of winning big.

OUR IDEAL TEAM MEMBER/FRIEND:

Stuff you know –

- C/C++
- JavaScript/CSS/HTML
- Algorithms

Stuff it would be great if you knew –

- Objective-C and iOS development
- Mashups that leverage social APIs (facebook, foursquare, Yelp, etc.)
- SQL and database management
- Python and/or Ruby

You're someone who –

- Thrives under pressure, uncertainty, and excitement
- Acts on ideas, rather than dreams about them
- Continually seeks ways to work smarter
- Gushes with optimism, counters with pragmatism
- Prides him/herself on having great taste in design, brands, music, etc.
- Wishes to develop an inter-disciplinary skill set that will make you ultra-employable
- [BONUS] Has a healthy, or better yet, unhealthy obsession with mobile apps
- Realizes that no one achieves these ideals, but aspires towards them anyway

THOSE WHO'VE GOT OUR BACK:

- Former President, AskJeeves Int'l; Founder/Former CEO, YogaWorks; Former CEO, InfoSearch.
- Former Director of Marketing, PayPal; Founder/CEO, Caplinked; Author, *The Paypal Wars*
- Co-Founder/COO, WePay.com; Y Combinator Alumnus
- CEO, Geary Group; Board of Directors, AAF - American Advertising Federation
- Former Director of Design, Nokia; Founder/CCO, Yep Yup

Apply –

To apply, please send your resume, examples of any work/ideas/napkin drawings, or just a line saying, "I want to know more." We are looking to hire immediately. Compensation is wide open, but here's what we have in mind: fair market value for your work + meaningful equity stake. We are also open to working remotely. We *will* respond to every inquiry, even if it's a "no" :)