

Software Engineer, Growth

The Role:

In this cross-functional role, you will be working with both technical and business teams at all levels of the company to acquire new users and retain existing users. You are expected to go beyond the company boundary to find solutions and inspiration in Silicon Valley with other peer innovators to measure and drive user growth here at Musely. You will build infrastructure essential to our user growth and retention. You are also required to interact with our users to learn and improve their in-app experiences.

Responsibilities:

- Generate ideas for analysis to shape future projects
- Develop dashboards and reports to regularly communicate results
- Optimize existing User Acquisition methods as well as constantly explore new growth channels
- Set up, QA, and maintain infrastructure/systems needed for optimizing both user growth and retention
- Assist Product and Marketing teams to interpret results and present them to management without bias to drive business decisions

About Our Company:

Want to join one of the hottest mobile/social startup at the heart of the Silicon Valley? Tired of the traffic conditions in San Francisco and Palo Alto? Join Musely in the Sunnyvale/Santa Clara area! Located minutes away from the Lawrence CalTrain station, you will also have access to 100+ restaurants and bars in the Downtown area of both Mountain View and Sunnyvale.

Musely is a mobile social app that enables women to discover Tips, Products & Routines to live healthy and green. Women can discover and purchase green products through trusted Muses, who share tips and information on products they use and care about. Publicly launched in March 2014, Musely now has over 20 million users and is the fastest growing, most engaging community since Instagram and Pinterest. Musely is led by a four time successful serial entrepreneur with \$26 million in funding. Similar to Uber and Airbnb, the Musely team has been working on a vision to disrupt a \$200 billion legacy industry with the latest smart technology and business models.

Minimum qualifications:

- Prior startup experience strongly desired
- Ability to prioritize data-driven decisions and courses of action
- Decent programming and integration skills. Excel / database knowledge a big bonus
- BA/BS/MS in Math, Economics, Statistics, Engineering, Computer Science, or other quantitative field