

Kika Tech, Inc. was founded in 2014. With a mission to foster creative interaction universally, Kika works on innovative technologies to support human expression powered by machine learning through next-generation keyboard applications. Kika is a proud owner of Google's Top Developer Badge. Kika's flagship product Kika Emoji Keyboard has secured 130 million downloads in 140 countries worldwide. For more information please visit www.kika.tech.

The Senior Marketing Manager is a senior role at Kika's Global Marketing Division. He/she helps create Kika's brand and impact mainly at the U.S. market.

Senior Marketing Manager

Base: Silicon Valley or BJ

Role and Responsibilities

- Collaborate to plan, develop and implement and track performance of marketing campaigns
- Create content for corporate marketing collateral, website/social media, and other initiatives
- Provide feedback into product development and participates in their development
- Provide assistance on presentations, events, and conferences
- Understand the products and approach of key competitors

Requirements

- Bachelor's degree in journalism, marketing, law, public relations preferred
- Native American or person with equivalent experience and language skills
- About 5 years experience in marketing, communications or public relations with demonstrated skills, knowledge and experience in the development and execution of marketing communications
- Ability to manage multiple projects with varying priority at one time and to deliver results on time and under budget
- Exceptional leadership and communication skills
- Energetic, creative, result-oriented, proactive, collaborative and motivated person that "thrives under pressure"

Interested candidates please email your resume to nikky@kika.tech.
An iPhone 6 will be given to anyone who makes a successful referral.