

## **Public Identity CS Paid Internship**

Public Identity is a promotional merchandise distributor and specializes in producing branded products for universities and companies, both domestically and internationally. In fact, we have produced merchandise for various departments at UCLA over the years too.

We are looking to take on an intern to assist in our digital communication and outreach. Some of the aspects to the student role would be:

- Website Programming
- Social Networking Enhancements
- Internet Marketing
- SEO Optimization
- Data Analysis and Monitoring Trends
- Streamlining internal Archiving Systems
- Intranet Development
- Improving Client Communication Channels

These are just a few areas for overview. I look forward to your feedback, at your earliest convenience, and any feedback or direction you might be able to offer. Thanks in advance for your consideration.

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