

Henkel Innovation Challenge: Possible Internship Opportunity

This international business game is an ideal opportunity for students to demonstrate their creativity and develop a business plan for a new product or technology for a Henkel Brand.

This year 25 countries in Europe, Americas and Asia take part in the competition and for the first time the international final will take place in China, as a sign of the growing importance of emerging markets.

This is Henkel North America's second year participating, and we are excited to have lots of student participation!

How students can participate:

To participate, students are asked to build up a team of 2 and submit an innovative idea for a Henkel Product or technology which contributes to promoting sustainable development. You will be guided to come up with a new concept, by filling in some questions online (at <http://www.henkelchallenge.com>).

Students can register and apply for the game via the HIC Website, Mobile Website, or Facebook September through December 12, 2012

HIC Website: <http://www.henkelchallenge.com>

HIC Facebook Page: <http://www.facebook.com/henkelchallenge>

Twitter Page: www.twitter.com/henkelchallenge