EQAL Internship

EQAL (<u>www.eqal.com</u> <<u>http://www.eqal.com</u>>) Interactive Media & Production

At EQAL, we are dedicated to redefining the way we interact with content and with each other. Merging technology with creative development and production expertise, we are leaders in the creation and distribution of truly interactive shows. As a social entertainment company, we are committed technologists with an eye towards leveraging the power of the Internet to deliver interactive content.

However, we know that a company cannot be built by vision alone... it takes a team with passionate ideas and phenomenal talent. We are looking for people excited about entertainment, in love with technology, and ready to build something truly transformational. We are looking for people like you.

We have an immediate opportunity for interns at our fast growing company. You should be comfortable working in the social networking space; familiar with Facebook, Twitter, Wordpress, et al. Great opportunity to learn about social media and web 2.0 from one of the leading social entertainment companies.

Time/work commitment will be based around your schedule.

Primary Responsibilities:

• Work with Interactive Coordinator to manage current (e.g., LG15, Level26, Get Cookin with Paula Deen, The Kind Life with Alicia Silverstone) and future productions

- Manage and moderate various social networking sites (e.g., Twitter sites, Facebook Fan Pages)
- Write blogs, Twitter updates, and other Forum-related posts
- Brainstorm and research creative ideas for featured posts and brand integration campaigns
- Archiving webseries content and data

Requirements:

- Must be knowledgeable in social networking
- Must be knowledgeable in blog publishing
- Must be good with details and organization
- Must be able to receive course credit

Resume: Please send resume to <u>jobs@eqal.com</u>. No phone calls please.