

Hit the Jackpot

with a Career at



CAESARS
ENTERTAINMENT®

in Fabulous Las Vegas, Nevada!



Please join us for a presentation

Thursday, November 19

7:30 PM to 9 PM

UCLA Career Center

Conference Room B (3rd Floor)



David Wolkoff (Vice President of Property Analytics) and Dan Thaler (Manager of Corporate Finance) will discuss opportunities in Caesars Entertainment's Enterprise Analytics department for UCLA grads and answer questions about the gaming industry, including what it's like to live in Las Vegas

*On-campus interviews for the Analyst 1 position will be held
November 20—apply now on BruinView!*



Caesars Analyst (Analyst 1/Entry Level) Job Description

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada more than 75 years ago, Caesars has grown through the development of new resorts, expansions, and acquisitions, and now operates casinos on four continents. The company's resorts operate primarily under the Harrah's®, Caesars®, and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence, and technology leadership. Caesars is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment.

Summary:

The Analyst role is an entry-level position within the Caesars Entertainment Enterprise Analytics department. Enterprise Analytics provides consolidated analytical support for all areas of operations across Caesars Entertainment including, but not exclusive to, the following:

Gaming
Marketing
Finance and Capital
Hotel/Revenue Management/Pricing
Food and Beverage/Entertainment/Meeting Sales
Labor/Contracts/HR
Property Analytics/Operations

Candidates will be primarily dedicated to an individual functional area, but may also provide cross-functional analytical support based on organizational needs. Candidates may also have the opportunity to switch functional assignments after completing a full rotational period within a sub-unit (to be coordinated through his/her departmental leader). Individuals with strong general management skills, advanced analytical abilities, and a desire to understand a broad range of operations and departmental functions within the casino industry should apply.

Primary Responsibilities:

- Develop and support production reports for operating departments across the enterprise
- Conduct ad-hoc analyses as necessary including, but not exclusive to, gaming performance reviews, hotel pricing/yielding, mix optimization studies, operations performance reviews, marketing and customer behavior analysis, competitive intelligence, financial modeling, forecasting and statistical analysis, database development, budgeting support, etc.
- Execute day to day analytical support including, but not exclusive to, the following:
 - o Participate/lead in operating reviews of management reports/ad-hoc analyses
 - o Provide short-term/quick turnaround support for analysis requests at the direction of department leader(s)

- o Regularly synthesize large amounts of data into actionable recommendations and presentations for management review
- o Partner with leadership of shared service and property operating units to develop and refine requests for analyses, establish and achieve deadlines, and present findings
- o Work with data logistics team to identify opportunities to streamline data processes and report generation

Caesars Entertainment is an Equal Employment Opportunity employer. All qualified applicants will receive consideration for employment without regard to race, national origin, gender, age, religion, disability, sexual orientation, veteran status, or marital status.

As part of Caesars Entertainment's employment process, finalist candidates will be required to complete a background check, prior to an offer being extended. These background checks include:

- Prior Employment Verification
- Education Verification
- Social Security Trace
- Criminal Background Check
- Drug Screen
- Motor Vehicles Records (where required for position)

For a listing of all opportunities at Caesars Entertainment, please go to www.caesarsjobs.com

Qualifications:

Bachelor's degree from a top-tier program in one of the following areas or in an equivalent technical field: Finance, Marketing, Engineering, Statistics, Mathematics, Revenue or Hotel Management, Business, Accounting.

PREFERRED QUALIFICATIONS:

Ability to uphold and demonstrate the highest level of integrity in all situations and recognize standards required by a regulated business.

Relevant work experience in statistical analysis, marketing, operations analysis, or the gaming industry preferred but not required.

Strong analytical skills required, including (but not exclusive to) financial modeling, operation reviews, statistical analytics, forecasting techniques, marketing studies, optimization analytics, etc.

Must be technically skilled and have experience using data analysis tools including MS Office products. Must be able to quickly learn relevant industry database applications and software.

Must be able to communicate complex ideas to co-workers and internal clients with strong

writing and communication skills.

Must be able to manage numerous projects simultaneously at various stages of development.

Must be able to work in a deadline oriented environment, regularly meet/exceed service level agreement requirements, and provide excellent internal customer service.