



# CES @ Anderson

DATE: January 8th, 2015

TIME: 11:30 a.m. – 6:30 p.m.

UCLA Anderson School of Management

Executive Dining Room, Gold Hall

**RSVP** 

### **About CES @ Anderson**

The Easton Technology Leadership Program and High Tech Business Association present CES @ Anderson at the UCLA Anderson School of Management. The program includes Talks and Panels as well as Technology Tables, to present emerging technology trends. The themes of this event are Internet of Things, Wearables, Virtual Reality, Robotics and Connected Cars.

#### **CES @ ANDERSON AGENDA**

Executive Dining Room, Gold Hall

# 11:30-12:45 pm......Opening Keynotes: Ashwin Rangan & Jason Knapp ('98)

Ashwin Rangan (Chief Innovation & Information Officer, ICANN)

Jason Knapp (Chief Production Officer, Interactive Media Holdings (parent of Specific Media, Myspace, Vindico, and Xumo))

# 12:45-1:15pm .....Lunch

# 1:15-2:15 pm.....Panel I (Wearables)

Moderator: Dan Mitchell (MBA Candidate UCLA Anderson and Political Campaign Consultant (past))

Panelist: Nabil Alshurafa (Director of Engineering, WearSens and PhD Candidate, UCLA Computer Science)

Panelist: David Zakariaie (CEO and Founder, Senseye and was part of the Google Glass Explorer Program)

UCLA Medicine)

## 2:30-3:30 pm.....Panel II (Internet of Things)

Moderator: Samuel Meehan (MBA Candidate, UCLA Anderson and Senior Associate Semiconductors, Citi (past))

Panelist: Daniel Obodovski (Founder and Managing Director of Diosys Technologies; coauthor of the book "The Silent Intelligence: the Internet of Things"; Director of Business Development Qualcomm (past))

Panelist: Mark Bachman (Co-founder and CEO - inXus interactive; Technologies, IoT Evangelist, California Institute for Telecommunications and Information Technology; Assistant Prof., UCI)

Panelist: Quaseer Mujawar (MBA Candidate, UCLA Anderson and Manager, Deloitte (past))

3:30-3:50 pm ......Speaker: AbStats Digestion Biosensor: Development and Validation of an Abdominal Wearable Device

Brennan Spiegel MD (Research Partner, GI Logic; Director Health Services Research at Cedars-Sinai Health System; Prof. of Medicine and Public Health, UCLA)

4:00-4:45 pm..... A Conversation with Janice Chaffin ('81)

Janice Chaffin (Independent Board Director with Board positions on the International Game Technology (IGT), PTC, Synopsys and UCLA Anderson Board of Visitors; Group President, Consumer Business, Symantec (past))

4:30-6:30 pm.....Trade Show/Technology Booths & Anderson Afternoons Reception (Alumni Plaza)

**Exhibitor: Microsoft** 

**Exhibitor: Telescope** 

**Exhibitor: UCLA Biomechatronics Lab** 

**Exhibitor: L2F, Baxter Collaborative Robots** 

Exhibitor: Plug N Play, Device that connects your car to your phone using

Bluetooth

**Exhibitor: UCLA Smart Grid Energy Research Center, EV charging station that** 

handles charging of four electric vehicles simultaenously

**Exhibitor: Omnimmerse, Immersive Virtual Reality to the residential real estate** 

market using Oculus Rift

**Exhibitor: Radius 60** 

**Demos: Throw and Oculus Rift** 

\*Times subject to change

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