Calling for Experienced Student Brand Ambassadors

Kika Tech, Inc. was founded in 2014. With a mission to foster creative interaction universally, Kika works on innovative technologies to support human expression powered by machine learning through next-generation keyboard applications. Kika is a proud owner of Google’s Top Developer Badge. Kika’s flagship product Kika Emoji Keyboard has secured 130 million downloads in 140 countries worldwide. For more information please visit www.kika.tech.

Kika Tech is hoping to kick-off a Student Brand Ambassadors program in following 12 universities to help take the company to new heights:

1-University of San Francisco; 2-Santa Clara University; 3-San Jose State University; 4-UCLA; 5-University California, San Diego; 6-University of Washington; 7-University of Michigan; 8-Duke; 9-University of North Carolina at Chapel Hill; 10-University of Florida; 11-University of Texas at Austin; 12: University of Houston

Before the official launch, Kika would like to schedule coffee chats with experienced student brand ambassadors from the above universities that had worked with other brands, preferably apps, for some great suggestions. Interested students please reach out to kikatechsba@gmail.com

Selected candidates will

1. Get 50$ Amazon gift card
2. Have a free coffee with Kika
3. Get a Kika swag pack with real cute emoji pillows, red tea, baseball caps, Frisbee or other swags.

Rep Kika Emoji Keyboard at your school

If you are from one of the above 12 universities, we would love to invite you to become our ambassador.

Responsibilities

The semester-long Kika Student Ambassador Program is an opportunity for you to act as liaisons between Kika and their universities. You will:

1. Learn about Kika’s product and technologies
2. Promote Kika’s product and brand on social media channels
3. Plan and host on-ground events
4. Secure downloads of Kika Emoji Keyboard
5. Collect key stakeholder’s feedbacks and help Kika understand the market

An ideal Student Ambassador is

1. Enrolled in full-time undergraduate/postgraduate study
2. Available 10+ hours per week to spend on Kika’s work
3. Familiar with Kika products
4. Well-connected, outgoing and active member of the campus community
5. Extremely active and well-versed in social media
6. Creative, goal-oriented with excellent interpersonal skills

Preference will be given to candidate that:

1. Is a current satisfied user of Kika product
2. Has brand ambassador experience for app products
3. Has experience leading a team or campus organization
4. Has event planning experience and enjoys speaking in front of large groups

What’s in it for you?

1. Get hands-on experience growing a start-up brand on your campus and in the community
2. The opportunity to enhance your professional development, leadership, experiential marketing and event management skills
3. Competitive paid compensation, plus bonus opportunities
4. Awesome Kika swag, like emoji pillows, T-shirts, baseball caps, frisbees
5. Potential internship opportunities at various roles at Kika’s offices worldwide
6. Other ambassador only events

How to apply

Submit an application via email to kikatechsba@gmail.com with following information in the exact format:

1. Name
2. Email address
3. Other preferred contact info
4. School
5. Undergraduate or graduate
6. Major
7. Why you want to be an ambassador
8. Why you think you would make a good ambassador
9. Ways you want to participate as an ambassador
10. Incentives that you expect

For more info please visit

2. Our twitter accounts: @kika_tech; @Kikakeyboard. Our Facebook account: Kika Keyboard; Our Youtube channel: Kika Tech