Logitech Challenge: Propose a product to improve remote communication between people

Logitech has been making accessories that help people better interact with their technology for over 30 years, and is constantly looking for ways to give people better experiences with technology. In recent years, technological advances have greatly enhanced the ability to connect remotely located people over phone, chat, video conferencing and social media. However, there still remains a huge difference between connecting online and meeting face to face.

We are seeking ideas for a product that will create much richer communication between two or more remotely located people. Think about non verbal communication and exchange of ideas, feelings and objects. The goal is to make remote communication feel every bit as rich as being in the same room.


Questions can be directed to aaron@mindsumo.com